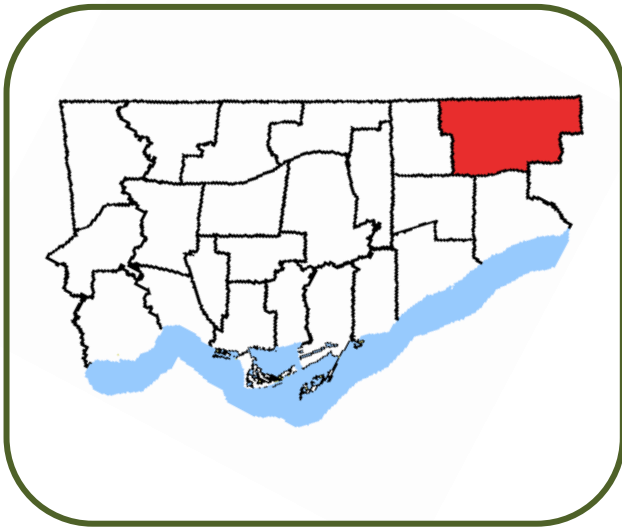


Scarborough-Rouge River Action on Poverty Profile

Provincial
Riding
Profiles

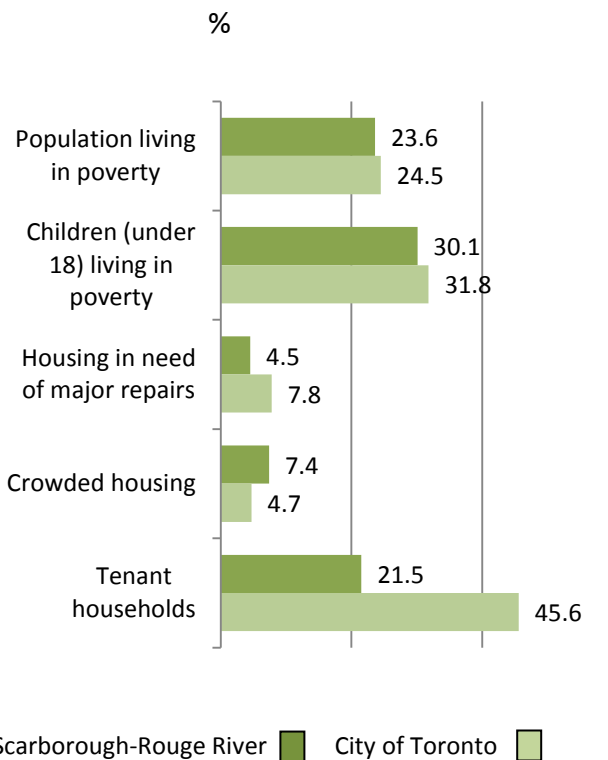


Story Behind the Stats

Scarborough-Rouge River lies in the very northeast corner of Toronto and includes Wards 41 and 42. This riding includes Malvern, a City of Toronto priority neighbourhood.

Given its location in the city, this area has been historically underserved, especially by public transit. Community workers point to high levels of newcomer underemployment, elevated drop-out rates among black youth, a lack of jobs, food insecurity, and housing issues among residents of social housing as significant challenges in the area.

Key Figures



**130,980 people live in
Scarborough-Rouge River
30,720 live in poverty – 23.6%***

**“By creating a stronger
community in this area, we
hope to create the type of
neighbourhood where people
want to stay.”**

**Alex Dow
Manager
Malvern Action for Neighbourhood Change**



The Action on Poverty profile series was created by Social Planning Toronto and the Alliance for a Poverty-Free Toronto. The profile includes Census data from Statistics Canada’s Federal Electoral District Profiles and Community Profiles.

*For details on calculations and definitions, go to www.spno.ca



Taking Action in Scarborough-Rouge River

The Malvern Action for Neighbourhood Change (ANC) project, in partnership with the Malvern Family Resource Centre, is committed to enhancing the quality of life for residents in the community. Taking advantage of Malvern's abundant green space, one of the project's most successful undertakings has been supporting the construction of several community garden sites in the area in order to address the prevalent issue of food security. In line with the ANC project's goal of empowering residents, each garden will have a resident leadership team responsible for decision-making.

While high school graduation levels are not in decline, there is still concern surrounding the drop-out rates among black youth in the area. A priority of the ANC project has been to adopt a preventative model and educate young people about their future career options. There is also a parent engagement work group that looks at how parents can gain skills in order to best support their children's success in the school system and thus strengthen the community.

www.unitedwaytoronto.com/whatWeDo/ANC.php

Alliance for a Poverty-Free Toronto Takes Action

APT is made up of 40 community members and organizational representatives, including individuals with lived experience of poverty, from across the city. We are working together to develop and promote a comprehensive plan of action to eliminate poverty in Toronto.

Want to get involved?

Contact us at apt@socialplanningtoronto.org or call (416) 351-0095 x255
www.povertyfreetoronto.org

How to Connect with your Elected Representatives on these Issues

Mayor: *Rob Ford*, 416-397-3673, mayor_ford@toronto.ca

City Councillors: *Chin Lee*, 416-392-1375, councillor_lee@toronto.ca (Ward 41);
Raymond Cho, 416-392-4076, councillor_cho@toronto.ca (Ward 42)

School Trustee: *Shaun Chen*, 416-397-3077, shaun.chen@tdsb.on.ca (Toronto District School Board-English public school board)

Toronto Catholic District School Board: 416-222-8282

Member of Provincial Parliament (MPP): *Bas Balkissoon*, 416-297-5040,
bbalkissoon.mpp.co@liberal.ola.org

Member of Parliament (MP): *Rathika Sitsabaiesan*, 416-298-4224,
rathika.sitsabaiesan@parl.gc.ca