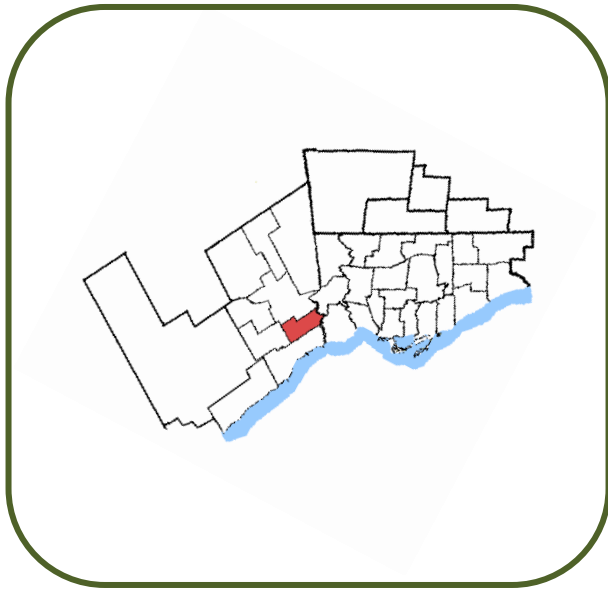


Mississauga East-Cooksville Action on Poverty Profile

Provincial
Riding
Profiles

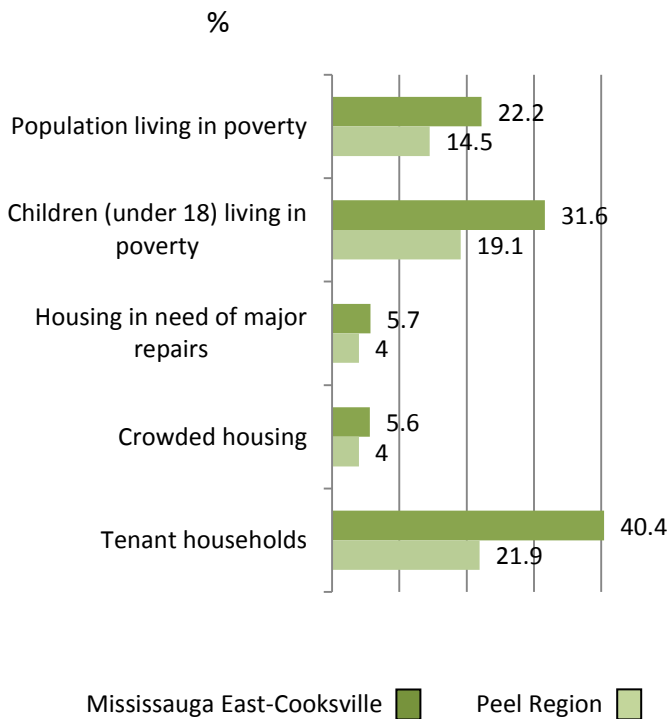


Story Behind the Stats

The Mississauga East-Cooksville riding is centrally located within the City of Mississauga. It consists of the part of the city east of a line drawn from north to south along the Queensway, Mavis Road, Highway 403, Central Parkway East and Burnhamthorpe Road East. It includes portions of City wards 1, 3, 4, and 7.

The riding is home to many recent immigrants, single parents, seniors, and young families with children. It has the highest rate of poverty in Peel Region – over 20% – and an alarmingly high rate of child poverty — over 30%. Access to affordable and quality housing is an issue, as is underemployment and unemployment of newcomers in the area.

Key Figures



**126,645 people live in
Mississauga East-Cooksville**
27,947 live in poverty –22.2%*

“New immigrants and their families are doubling up. At times, there are three families residing together in three, two, or even one bedroom accommodations.”

Lynn Petrushchak
Executive Director
Dixie Bloor Neighbourhood Centre

The Action on Poverty profile series was created by Social Planning Toronto and the Social Planning Council of Peel. The profile includes Census data from the City of Toronto and the Toronto Community Social Research and Data Consortium.

*For details on calculations and definitions, go to www.spno.ca



Taking Action in Mississauga East-Cooksville

Dixie Bloor Neighbourhood Centre (DBNC) was founded in 1988 by concerned members of the community to enhance the quality of life of those residing in the Dixie Bloor area. Staff, volunteers and neighbours work together to identify and discuss issues and concerns, develop and provide services and programs to meet the needs of the community, and promote community participation.

The Centre offers a wide variety of services with specialized programs for youth, seniors, newcomers, and low-income, expectant mothers. With several locations and no service fees, DBNC ensures that community members have access to their important programming.

DBNC's Job Search Workshop program assists newcomers with their employment goals through a needs assessment and referral process. Service users learn how Canadian companies recruit and hire, how to match their professional skills to their chosen Canadian occupations, how to develop a job search action plan, and how to determine the next steps to take in order to reach their occupational goals in Canada. The program helps newcomers expand their knowledge of the Canadian job market and workplace culture while boosting their confidence and self-esteem, thus targeting this population's underemployment and unemployment challenges.

www.dbncentre.com

The Social Planning Council of Peel

The Social Planning Council of Peel is an independent, non-profit organization that promotes social justice by facilitating citizen participation in the identification of social issues and in the planning and implementation of collaborative actions to address those issues.

Contact: info@spcpeel.com or (905) 629-3044.

Websites: www.spcpeel.com & www.portraitsofpeel.ca

How to Connect with your Elected Representatives on these Issues

Mayor: *Hazel McCallion*, 905-896-5555, mayor@mississauga.ca

Member of Provincial Parliament (MPP): *Dipika Damerla*, 905-238-1751, ddamerla.mpp@liberal.ola.org

Member of Parliament (MP): *Wladyslaw Lizon*, 905-566-0009, wladyslaw.lizon@parl.gc.ca